

# Matthew Slabaugh

matthewslabaugh.com  
matthew.slabaugh@gmail.com  
817.996.4077

## EXPERIENCE

*Interactive Designer – Sparksight Inc.*

*Oct. 2010-Present*

- Improved workflows and layout of existing software product architecture
- Designed wireframes and exact workflow of new software product features
- Brainstormed and executed new software product features
- Coordinated with offshore technical team to identify and fix bugs
- Worked as the project manager and main point of contact to clients
- Installed and maintained product on-site at client events
- Designed and executed graphic designs for Web and print projects

*Interactive Specialist – Texas Monthly*

*Dec. 2007-Oct. 2010*

- Created initial architecture, and layout for Texas Monthly's BBQ app
- Executed concept, design and production of Custom Publishing client Web sites, and digital extensions
- Project managed more than nine print Custom publications entailing writing cut lines, determining visuals for publications, coordinating with various publication stakeholders, and client billing
- Responsible for hiring, training and managing department interns
- Edited copy and reviewed proofs to send to the printer

*Web Designer – Thermo Studios*

*Aug. 2008-Apr. 2009*

- Assisting in creating information architecture for client Web sites through wireframes
- Creating, migrating and maintaining sites within WordPress CMS system
- Designing and producing Web sites with HTML, CSS and Flash
- Conducting SEO keyword analysis and implementation
- Designing and optimizing Web graphics for clients
- Producing interactive eLearning courses in Flash

## PROFILE

- Strong communicator • Experienced leader • Effective problem solver • Quick learner
- Versatile production designer • Dependable under deadline • Outgoing and energetic

## EDUCATION

Texas State University, San Marcos

Bachelor of Arts in Mass Communication-Advertising, Minor in Communication Design

## TECHNICAL SKILLS

- Adobe Creative Suite
- Omnigraffle
- Drupal
- WordPress
- Joomla
- HTML/XHTML
- Dreamweaver
- CSS
- Flash
- SEO